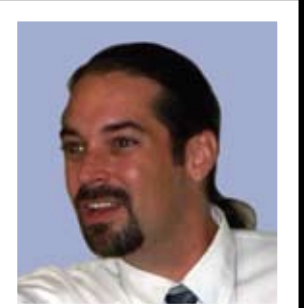


# STANZ

SYDNEY | 26-27 August 2010

Final speaker  
lineup



HENRIK ANDERSSON

REX BLACK

MARK MICALLEF

DAWN HAYNES

SCOTT BARBER

## The region's premier conference on software testing



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# Welcome to STANZ 2010 – the region's premier conference on software testing!

**VENUE |** **Swissotel Sydney**  
68 Market St (Level 8)  
Sydney 2000

With a proud tradition of attracting some of the best minds in software testing, STANZ has established itself as Australasia's premier software testing conference. Join us for two days of inspirational presentations and practical workshops with some of the world's leading international and local experts in software testing.

**"You can't get a better testing conference unless you travel to the other side of the world!"** Dorothy Graham, UK-based Software Testing expert and past presenter at STANZ



STANZ is a learning event without equal.

- **Practical workshops** from leading international software testing practitioners.
- **Latest tips and techniques** from experts working in the real world.
- **Networking opportunities**, connecting with peers and the international speakers sharing experiences, building long-term capability networks.
- **More than just a certification conference.**
- **Proven format.**
- **Fascinating keynotes** that share proven techniques.

## Bonus 'Women in IT' Breakfast Session – At Wiit's End

Join the inspirational Sonja Bernhardt, CEO, ThoughtWare (AU) and winner of the Outstanding ICT Achievement Award (WiT 2009) as she takes a controversial look at significant women in technology activities and their failure to attract and retain females in technology careers. Why? What have we been doing wrong? What can we do about it or is it too late? Why do we need women in technology anyway?

**Numbers at this FREE event for conference participants are strictly limited, so book now to avoid disappointment!**



### PRE-CONFERENCE WORKSHOP – WEDNESDAY 25 AUGUST 2010

9:00 - 5:00	<b>Managing Your Test Estimation and Becoming a "Trusted Advisor"</b> <b>Julie Gardiner</b> , Partner Consultant, Grove Consultants (UK)
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### DAY ONE – THURSDAY 26 AUGUST 2010

9:00 - 10:10	<b>Quick, Easy, Cheap &amp; Valuable Performance Testing for Every Member of the Team</b> <b>Scott Barber</b> , Chief Technologist, PerfTestPlus (USA)
10:10 - 10:30	<b>MORNING TEA</b>
10:30 - 11:30	<b>Fast, Safe Software for the War Fighter SQLDR Fernando C. Gonzalez</b> , Senior Design Engineer, Joint Electronic Warfare Operational Support Unit, RAAF (AU)
11:30 - 12:30	<b>Testing Scrum: Avoiding the Sideline, Getting Across the Advantage Line</b> <b>Henrik Andersson</b> , Founder, House of Test (Sweden)
12:30 - 1:30	<b>LUNCH</b>

STREAM SESSION 1	STREAM SESSION 2	STREAM SESSION 3
1:30 - 2:30 <b>Testing on a Small Budget</b> <b>Kapila Bagga</b> , Test Analyst, Netspace Online Systems (AU)	1:30 - 4:50 <b>Making the Move to Exploratory Testing</b> <b>Henrik Andersson</b> , Founder, House of Test (Sweden)	1:30 - 4:50 <b>Helpful Heuristics for Performance Testing, Planning and Management</b> <b>Scott Barber</b> , Chief Technologist, PerfTestPlus (USA)
2:30 - 3:30 <b>Testing and Usability: It Works. Now, Does Anyone Know How It Works?</b> <b>Tim Semen</b> , Senior Usability Consultant, The Hiser Group (AU)		
3:50 - 4:50 <b>Model-Based Testing of Web Applications</b> <b>Hani Achkar</b> , Test Manager, DDI Health (AU)		
6:15	<b>STANZ DINNER</b> (book separately)	

### DAY TWO – FRIDAY 27 AUGUST 2010

9:00 - 12:20	<b>STREAM SESSION 1</b>	<b>STREAM SESSION 2</b>
	<b>The Future of Test Management</b> <b>Rex Black</b> , President, RBCS (USA)	<b>Will Your Systems Stand the Test of Time? – Delivering Software Robustness!</b> <b>Dawn Haynes</b> , Senior Consultant and Trainer, PerfTestPlus (USA)
12:20 - 1:20	<b>LUNCH</b>	
1:20 - 2:20	<b>Key Concepts in Managing Test Automation</b> <b>Rex Black</b> , President, RBCS (USA)	
2:20 - 3:20	<b>The Story of Testing the BBC News Website &amp; Underlying Architecture</b> <b>Mark Micallef</b> , QA Team Leader and Automation Specialist, BBC (UK)	
3:20 - 3:40	<b>BREAK AND PRIZE DRAWS</b>	
3:40 - 4:40	<b>Are You in the Boat? – Managing Intra-Team Dysfunction</b> <b>Dawn Haynes</b> , Senior Consultant & Trainer, PerfTestPlus (USA)	
4:40 - 4:45	<b>Conference Close</b>	

### Who Should Attend?

- Software Testers
- Test Leads
- Test Managers
- Programme Test Managers
- Business Analysts
- Test Engineers
- Test Analysts
- Senior Managers and Senior Executives

# Speaker Profiles

“An energising conference with great opportunities to interact with the ‘rock stars of testing’ and to network with other testing professionals.” Thomas McCoy, Software Testing Consultant, Department of FaHCSIA



**SCOTT BARBER**  
(USA)

Chief Technologist, PerfTestPlus

Executive Director of the Association for Software Testing, co-founder of the Workshop on Performance and Reliability and co-author of *Performance Testing Guidance for Web Applications*.

**Keynote: Quick, Easy, Cheap and Valuable Performance Testing for Every Member of the Team**

When most people think of performance testing, they think about the hard parts – the very hard parts. But, the truth is, the vast majority of software performance issues can be detected and diagnosed with information obtained from quick, easy and cheap performance tests. This keynote explores several techniques that the performance testing layperson can use to speed up and simplify the collection of valuable performance-related information about their software.

**Workshop: Helpful Heuristics for Performance Testing, Planning and Management**

This unique workshop introduces a series of tool-agnostic, portable, heuristics designed to help teams and individuals organise and simplify their performance testing, planning and management. Focusing on mitigating risks to the business and satisfying end users in commercially-driven software development environments, this workshop focuses on heuristics that are valuable to both experienced and novice performance testers.



**REX BLACK**  
(USA)

President, RBCS

Immediate past President of the International Software Testing Qualifications Board (ISTQB) and co-author of the ISTQB Foundation and Advanced Syllabus, Rex is a seasoned consultant, a prolific author and has over a quarter of a century of experience in the field of software testing.

**Keynote: Key Concepts in Managing Test Automation**

Everyone wants to get the benefits of test automation, but only those who carefully manage the process get to enjoy these benefits. In this talk, Rex will cover some of the key areas that must be managed to succeed at test automation; from understanding the business case and assembling the right team through to choosing the right tests to automate. Managers responsible for test automation projects will go away from this talk with practical ideas that they can apply tomorrow.

**Workshop: The Future of Test Management**

Outsourcing. Open source. Legacy systems. Too much testing in too little time with too few resources. Simultaneous skills gluts and skills shortages. Choosing the right certifications for testers. Systems of systems. Iterative and Agile methodologies. Connecting to business value. In this workshop, Rex will discuss these ten systemic, long-term challenges and possible solutions to them, illustrating his points with anecdotes and case studies from current and past RBCS customers.



**MARK MICALLEF**  
(UK)

QA Team Leader, BBC

Software Quality Assurance and Test Automation specialist with BBC Future Media and Technology.

**Keynote: The Story of Testing the BBC News Website & Underlying Architecture**

The BBC News website has been online for more than a decade and, with around 65 million daily hits, is one of the most popular in the world. As a result of years of evolution, a large project is currently being undertaken to overhaul the underlying architecture as well as the look and feel of the site. With a particularly busy year full of major events (Winter Olympics, Formula 1, UK Election, World Cup, etc), there are few low-risk time windows in which to be able to launch the new architecture and site – any disruption to journalists during these events could be catastrophic to the organisation's reputation. The project also marks the BBC's first committed transition to agile development, automated testing and one click deployments, amongst others.

This keynote will look at why the change was necessary, the challenges encountered and how the organisation dealt with them.



**DAWN HAYNES**  
(USA)

Senior Trainer & Consultant, PerfTestPlus

Secretary of the Association for Software Testing and seasoned trainer, Dawn was recently identified by Software Test & Performance Magazine as a “Woman of Influence” in the field of software testing.

**Keynote: Are You in the Boat? – Managing Intra-Team Dysfunction**

Join Dawn Haynes in this session for an amusing series of anecdotes about how teams get out of sync and the problems it causes. With each anecdote comes a model for indentifying the particular dysfunction involved, tips for avoiding that dysfunction and “getting everyone into the same boat and back on course.”

**Workshop: Will Your Systems Stand the Test of Time? – Delivering Software Robustness!**

Deliberately implementing a small number of simple robustness tests into your overall test strategy can dramatically reduce the risk of releasing unnecessarily fragile software to your users. Unfortunately, even a small amount of robustness testing can be challenging to implement. In order to truly integrate robustness into your testing program, you need the mission, strategy and support in place to be successful. This presentation explores several techniques to help you develop or enhance your strategy for evaluating the robustness of your software.



**HENRIK ANDERSSON**  
(Sweden)

Founder & Consultant, House of Test

Leading European consultant in the field of testing in Scrum environments and the use of Exploratory Testing.

**Keynote: Testing Scrum: Avoiding the Sideline, Getting Across the Advantage Line**

Many companies today claim to be Agile. Some are successful but many are struggling and starting to realise that they need to do more than just say that they are Agile to become Agile. In this keynote, Henrik will look at how and where things go wrong and what you can do to set things right.

**Workshop: Making the Move to Exploratory Testing**

Exploratory Testing promises many rewards for testers and testing, whatever environment you are working in (Agile, Waterfall or some Hybrid), but many struggle with just getting started. This workshop is for those of you who have read a bit about Exploratory Testing (ET) and gained some basic understanding of ET but have not yet been able to figure out how to get it into your practice at work. This workshop will focus on how you can bring ET into your workplace without major disruption to your current overall test process.

**CHECK OUT OUR WEBSITE FOR MORE DETAILS** [WWW.SOFTED.COM](http://WWW.SOFTED.COM)

**Book Now**

**Conference fee:**

**\$1,980 incl GST**

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**How to book:**

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